the **digital**
**transformation**
conference
LONDON

roar media

# THE DIGITAL TRANSFORMATION CONFERENCE

London, UK.
09 to 11 May 2023

## The Digital Transformation Conference

### Introduction:

The Digital Transformation Conference series is a global event series that has touch points across the world including the United Kingdom, Europe, North America and Asia.

The conference series, established in London in 2016, is the longest running event of it's kind welcoming exciting and inspiring business leaders sharing insights, best practices, solutions and so much more on enterprise digital transformation, innovation and strategy.

Our May 2023 event in London, In addition to workshops and visits in the first days of the program, will welcome 25+ speakers across a keynotes session and session tracks designed to cover the enterprise digital transformation landscape with presentations, panel discussions, fireside chats and ample networking building an agenda brimming with content and facilitating face to face interactions and relationship building.

Speakers from an array of industries will be sharing their enterprise level learnings with proven business success that will leave you with actionable insights to take back to your own workplace.

You can expect to meet like-minded professionals working in the many facets of digital transformation, strategy and innovation coming together with similar challenges and needs to understand enterprise digital transformation with fantastic leaders.

### What Will you Learn?

**DIGITAL TRANSFORMATION JOURNEY**
Brilliant & proven enterprise leaders share insights into their digital transformation journey and what contributed to the success of that transformation, the challenges that were faced & the solutions that were put in place.
Understand how to roadmap your digital transformation journey.

**PROCESS & STRATEGY**
What are the key ingredients that contribute to digital transformation success?
Understand what digital transformation strategies and processes are in place in some of the most successful organisations.
Actionable insights on real business transformation success.

**PEOPLE, CULTURE & LEADERSHIP**
Arguably the most integral element to successful digital transformation in any organisation; people, culture & leadership.
Understand how to become digital first, whether you need to be agile, the right type of culture for your organisation and how to instil a culture of innovation and lessons from the top.

**TECHNOLOGY & TOOLS**
Better navigate a complex landscape & understand tools & tech needed to succeed in any transformation effort.
There are so many solutions & services for the enterprise, we cut through the noise to see what works and what's important for the modern enterprise.

**EMERGING TRENDS**
What are the key trends & areas of transformation CIOs, IT Leaders, and Transformation Experts are looking to implement or explore.
Business priorities are changing and constantly evolving and understanding what business can be critical is often difficult.
Learn from those that are at the forefront of digital innovation.

**DIGITAL WORKPLACE**
The digital workplace is a huge focus area for all enterprise as we move into new ways of working as a result of the pandemic.
Understand what digital tools, technologies and thinking should be in place to create a coherent and harmonious digital workplace.

## who attends?

The event welcomes a brilliant mix of industries and folk working within enterprise digital transformation, innovation, and strategy.
 Expect to meet some fantastic fellow delegates as well as speakers and create long lasting business relationships with an array of professionals with similar goals and objectives.

- HEADS OF DIGITAL
- CHIEF DIGITAL OFFICERS
- CHIEF INFORMATION OFFICERS
- CHANGE MANAGEMENT EXECS
- DIR, BUSINESS TRANSFORMATION
- DIGITAL STRATEGY MANAGERS

- HEADS OF IT & IT DIRECTORS
- INNOVATION LEADERS
- HEADS OF DIGITAL PRODUCT
- STRATEGY & RESEARCH
- HEADS OF DIGITAL DELIVERY

Previous attending organisations have included

## why attend?

ACTIONABLE TAKEAWAYS
We welcome to our stages those at the forefront of digital innovation that have real business cases to put forward and share leaving you with actionable insights that you can take away with you and implement within your own workplace. Inspiring ideas are all part of the agenda.

NETWORKING
Meet like-minded peers working across different industries with common challenges to their own digital transformation efforts and create long lasting relationships for the future. There is much more to be learnt beyond the events presentations and panel discussions!

UNDERSTANDING CHALLENGES
There are plenty of challenges and barriers to digital transformation success and common challenges across an array of industries.
Understanding those challenges and workarounds could determine success in many areas of digital Transformation
CROSS-INDUSTRY PERSPECTIVES

The conference is often praised for bringing such a wide mix of industries together, often we are industry siloed and don't have time to pay attention to successful best practices elsewhere. Understanding these can often throw up inspiration in areas that you previously would not have thought about.

BEST PRACTICES
Digital transformation is a complex business area and understanding how other organisations are tackling their transformation efforts can be a great starting point to putting in place better practices and approaches as you look to drive your digital capabilities and thinking even further.

MEET SPONSORS/EXHIBITORS
The event welcomes solution and services providers offering the latest and greatest in digital tools, technologies and thinking. If you're in the market for new services and/or solutions the event can be a great marketplace for sourcing those needs.
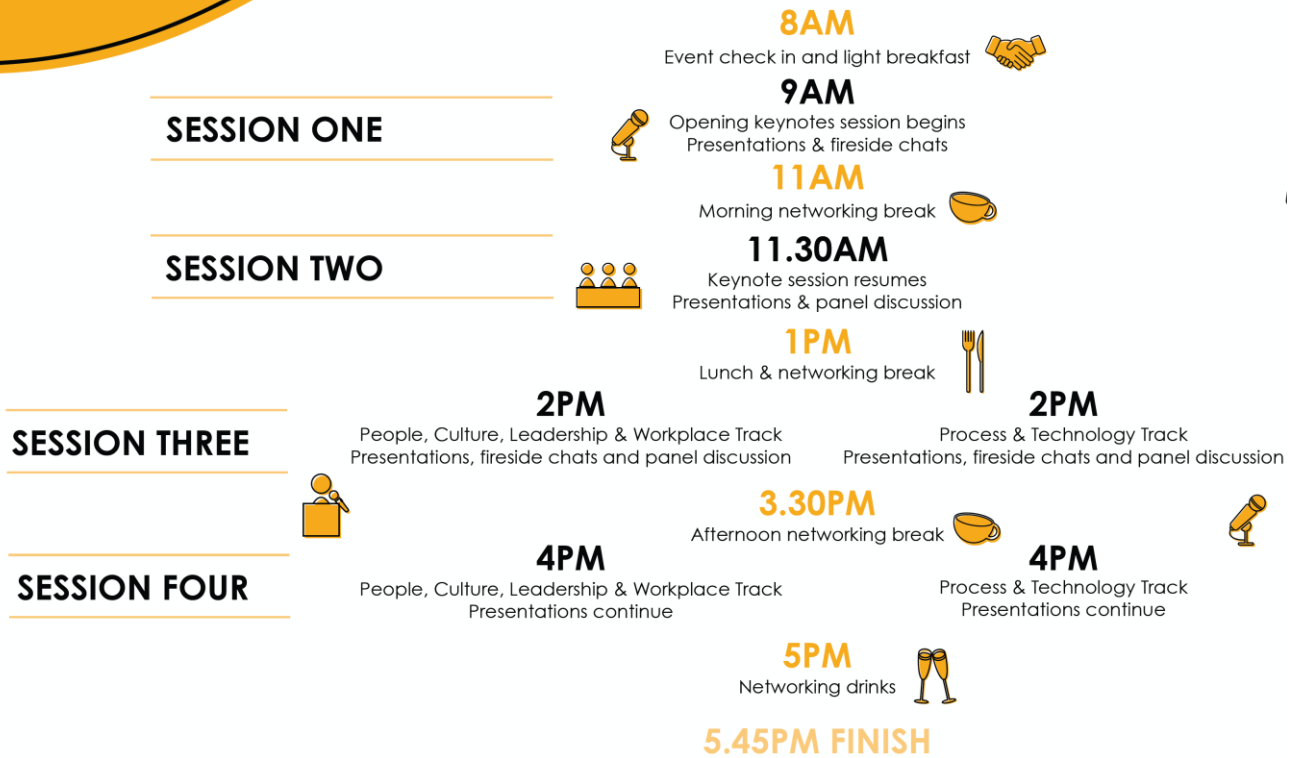
## Schedule:

Day 1: workshop 1
Day 2: workshop 2
Day 3: workshop 3
Day 4: as follow

# schedule

Our Digital Transformation Conference will be structured as follows

**8AM**
Event check in and light breakfast

**SESSION ONE**

**9AM**
Opening keynotes session begins
Presentations & fireside chats

**11AM**
Morning networking break

**SESSION TWO**

**11.30AM**
Keynote session resumes
Presentations & panel discussion

**1PM**
Lunch & networking break

**SESSION THREE**

**2PM**
People, Culture, Leadership & Workplace Track
Presentations, fireside chats and panel discussion

**2PM**
Process & Technology Track
Presentations, fireside chats and panel discussion

**3.30PM**
Afternoon networking break

**SESSION FOUR**

**4PM**
People, Culture, Leadership & Workplace Track
Presentations continue

**4PM**
Process & Technology Track
Presentations continue

**5PM**
Networking drinks

**5.45PM FINISH**

## Program Methodology:

The program will be conducted along workshop principles with formal lectures, case studies and interactive worked examples. Relevant case studies will be provided to illustrate the application of each topic in an operations environment Difficult concepts are minimized wherever possible and handled in a visual way that is easy to understand with examples demonstrated.
Each learning point will be re-enforced with practical exercises.
-        The foundations of our programs are based on new pedagogy in the training, which includes training in effective methods of linking the theory and practice directly according to the and needs of each participant.
-        Attendee accomplishing the training will get a certificate accredited from CINPAA training centre which is an accredited European organisation registered and based in Spain and Britain .

**T** TRAINING    **W** WORKSHOP    **C** CONFERENCE    **E** EVENTS

## Program Details

| Program Title | : | **The Digital Transformation Conference** |
|---|---|---|
| **Program Date** | : | **09 to 11 May 2023** |
| **Venue** | : | **London, UK.** |
| **Program fee** | : | **2950 Euros per particpant.**<br>For more than 3 participant from the same company: 2100 Euros per particpant.<br>For more than 5 participant from the same company: 1800 Euros per particpant. |
| **Inclusive of:** | : | ✓ Program Handout.  ✓ Filed viset.<br>✓ Certificate .  ✓ Snacks Coffee Break.<br>✓ Airport pickup |

### International travel:

Participants should make their own travel arrangements to and from the programme venue.

We strongly advise all participants to make return reservations before leaving their own country as it may be difficult to make them after arrival at the event.

### Insurance:

We strongly recommend that participants make their own arrangements for travel and other insurance before leaving their own country.

## Cancellation Policy:

If participant decide to cancel their courses, repayments will be mad as follows:

- Up to six weeks before Full Amount.
- Up to four weeks before: 50%.
- Up to two weeks before: No Refund.

**Discount will be given to:**

- Groups of 2 and above.
- Early bird registration before 2 months.
- For post-graduate participants and members of scientific and medical organizations Please contact us for details.

**"CINPAA" INTERNATIONAL COOPERATIVE FOR NEW PEDAGOGY, TRAINING & CONSULTING**

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# REGISTRATION FORM
## PROGRAM / WORKSHOP / COURSE / PROGRAM

| | | |
|---|---|---|
| Program | : | The Digital Transformation Conference |
| The venue | : | .London, UK |
| Date of conduct | : | 09 to 11 May 2023 |
| Number of days | : | |
| Participant's name EN | : | |
| Organization Name | : | |
| Job Title | : | |
| Qualification | : | |
| Date of Birth/Age | : | |
| Address / City / State | : | |
| Phone personal | : | |
| Work Tel. | : | |
| Email | : | |

Method of payment

Do you need help in issuing visas to Europe ?

No  /  yes

If the answer is yes, please provide us with: copy of the passport and the following data:

Name as in the passport

Passport Number   :

Issue Date   :

Expiration date   :

Notes and additions  :

DAT:   /   /

Signature: